



# Shock Collars Can't Be Justified

## EXCUSE # 6

### "SHOCK COLLARS KEEP DOGS SAFE"

Only in your mind. By 'safe' users are saying shock collars provide reliable recall and shock fences provide reliable boundaries. A myth shock promoters like to perpetuate. Research shows that recall with a shock collar is less successful than recall with positive reward based methods. Animals are sentient beings with minds of their own, so without a physical tether, 'come when called' can never be 100% assured. Anecdotal evidence shows invisible fences are often ineffective when dogs are motivated to cross the boundary; just **one** reason they don't keep animals safe. Shock promoters have hijacked the word 'safe' by incorporating it into product names and liberally sprinkling it throughout their promotional materials. Shocking for safety is oxymoronic. Regrettably, many new and naive pet owners believe the hype.

**Please sign the petition at [BanShockCollars.ca](http://BanShockCollars.ca)**