



Shock Collars Can't Be Justified

EXCUSE # 11

"SHOCK COLLARS ARE HUMANE BECAUSE THEY HAVE LOW INTENSITY SETTINGS; THE ONLY ONES I USE."

And the higher intensity settings are for... adornment? Shall we all assume the higher settings, despite being operational, are never used? It's callous to promote a collar as humane because it only hurts your dog a little. Hurting your dog less intensely than the next guy is not a rationale for hurting your dog. Shock promoters often tell clients to increase intensities until the dog reacts & not to be afraid to hold down the continuous shock button. Out of the other side of their mouth, they insist the dog receives only a benign tap or tingle, simply to capture his attention. If that's true, why spend hundreds to buy a collar simply to replicate a tap when a real tap, call or whistle would do? Most people don't want to hurt their dogs. Shock collars hurt dogs. As we learned in kindergarten, it's not nice to hurt your friends.

Please sign the petition at BanShockCollars.ca